## Workforce and AI in Facility Management

### Jake Smithwick, PhD, FMP Jake.Smithwick@simplar.com

# Simplar

- Consultancy, Research, OCM, and Trainers
- Expertise with all parties (owners & vendors)
- Provide consulting, tools, training for:
  - Procurement & Sourcing
  - Project Delivery
  - Organizational Readiness & Transformation
  - Risk-based Partnering & Planning
  - Project & Risk Management, Project Controls
  - Performance Measurements



Arizona State University **UNC CHARLOTTE** The UNIVERSITY of OKLAHOMA WASHINGTON STATE **AC I INIVERSITY** WESTERN ILLINOIS UNIVERSITY RIGHAM YOUNG

# Simplar

- Becoming a **Client of Choice**
- Becoming a Performance-Based Vendor
- Other things:
  - Industry Benchmarking
  - Human Dimensions/Team Optimization
  - Talent Development
  - Workforce Studies
  - Exploratory research
  - Policy & Regulations
  - Standards & Templates



### 20+ Years | 170+ Owners

### 3,500+ Projects | \$20+ Billion Procured

### Information Technology

Networking Data centers Hardware **COTS** software ERP systems

Help desk services eProcurement

#### Facility Management

maintenance custodial landscaping conveyance pest control security service building systems industrial moving waste management energy management

### Health Insurance/ **Medical Services**

Manufacturing

#### Business/Municipal/ **University Services**

dining multi-media rights fitness equipment online education document management property management audiovisual communications systems emergency response systems laundry

retirement fund material recycling bookstores

furniture

Construction/Design/ Engineering

Infrastructure	Renovation
Municipal	Repair
Laboratory	Maintenance
Education	Roofing
Hospital	Specialty
Corrections	Demolition
Financial	Development

DBB CMAR DB IDIQ JOC Low Bid IPD





V	US Air Force Logistics Command		Harvard
0	US Coast Guard	N.	Denver Author
-	US Embassy (Botswana)		State of
<b>Ini</b>	US Army Corps of Engineers	ĕ	State o
(	Federal Aviation Administration		Idaho T
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٠	Brunsfield		Arizona
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any well	Honeywell		
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# ALL DATA IS AS OF SEPT/OCT 2024 AND THE MARKET IS CHANGING FAST THE DATA SHOULD BE UPDATED REGULARLY



# Many Headwinds in Today's Supply Chain

Cost Escalation & Volatility

Materials Shortages & Supply Chain Challenges

Quick Macro

• Workforce

# Many Headwinds in Today's Supply Chain

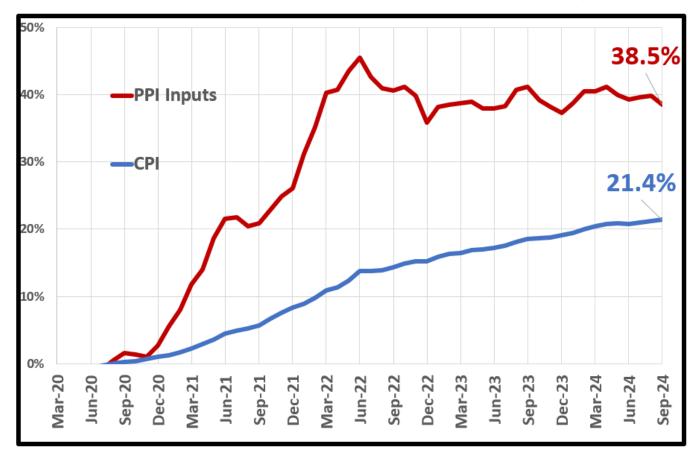
Cost Escalation & Volatility

Materials Shortages & Supply Chain Challenges

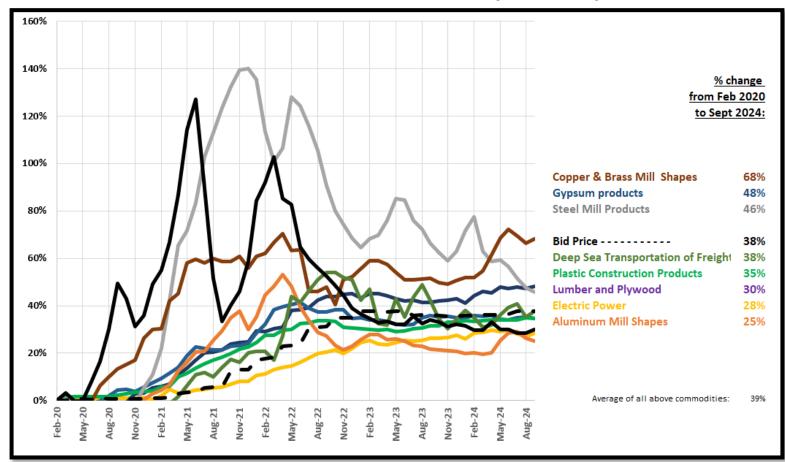
• Quick Macro

• Workforce

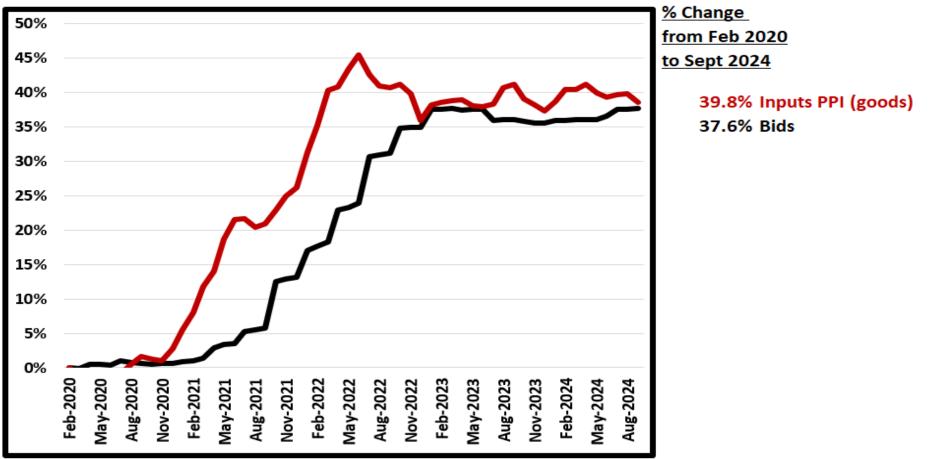
### Stuff has Gotten A Lot More Expensive



### Material Prices & Uncertainty – Sept 2024 BLS

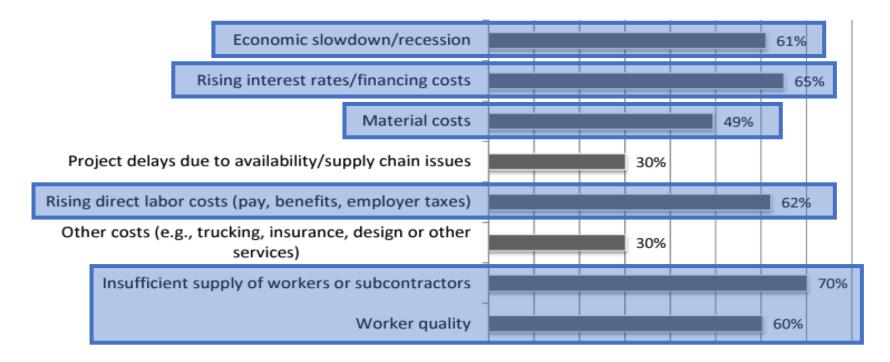


## Economic Uncertainty?



# What are your biggest concerns – Aug/Sept 2024?



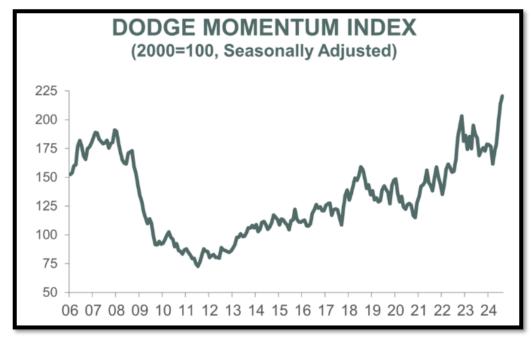




### Economic - Dodge Momentum Index More Work Coming? (Up 31% y/y Aug 2023-2024)

#### Dodge Momentum Index (Aug 2024 update) Den Dodge Construction Network

- Monthly measure of nonresidential projects in planning, leading indicator of construction by 1-year
  - Commercial UP year-over-year by 42%; Institutional UP year-over-year by 8%



# More Work Coming? – ENR 2024 Q2 Report

ENR CONFIDENCE INDEX SECOND OLIARTERI V COST REPORT

#### **Private Financing Woes Cut Confidence**

Stubbornly high interest rates lessen demand for construction services By Jonathan Keller

INDUSTRY

6 Points

CELINING STAILS IMPROVING ACTIVITY ACTIVITY ACTIVITY

60

44

13

51 35

he results of this quarter's Construction Industry Confidence Index survey show a dip in confidence among construction industry executives. The overall confidence index fell 11.5% to a 46 rating this quarter, from a 52 rating in Q1. The economic index is also down, falling four points to a 44 rating.

The CICI measures executive sentiment about where the current market will be in the next three to six months and over a 12-18-month period, on a 0-100 scale. A rating above 50 shows a growing market. The measure is based on responses by U.S. executives of leading general contractors, subcontractors and design firms on ENR's top lists to surveys sent between May 13 and June 17.

As with last quarter, GCs and CMs are more pessimistic than either designers or subcontractors; however, that gap widened significantly in Q2. GC/CM confidence comes in at a 37 confidence rating, down

WORKING IN THOSE MARKETS

COMMERCIAL OFFICES

EDUCATION K-12

HIGHER EDUCATION

HOTELS, HOSPITALITY

MULTI-UNIT RESIDENTIA

INDISTRIAL MANIFACTURING

WATER SEWER AND WAST

PETROLEUM, PETROCHEMICAL

ENVIRONMENTAL HAZARDNIS MASTE

SPREMETER CHOICENED AND A DISCOUNT AND LET THE YORK ONE TO DO WHEN

DISTRIBUTION, WAREHOU

INTERTAINMENT THEME MAKE CULTURA HOSPITALS, HEALTH CAR

PROSPECTS IN INDIVIDUAL SECTORS BY FIRMS

from 47 in Q1 for that group. Although less extreme, confidence among both designers (from a 56 rating CONFIDENCE INDEX in Q1 to 54 in Q2) and subcontractors (57 to 51) has also dropped. Over 40% of GCs and CMs see a declining market both currently and 3-6 months from now.

Confidence is highest among firms who do business in the Midwest, with a confidence rating of 49, down from 55 last guarter. Firms who work in the Far West/Pacific region are the most pessimistic this quarter, with a 40 rating, significantly down from 52 last quarter.

#### **CFO Confidence Dips**

BICLINING STABLE ACTIVITY ACTIVITY

The CICI's results are largely mirrored by those of the Confindex survey from Princeton, N.J.-based Construction Financial Management Association (CFMA). Each quarter, CFMA polls CFOs from general and civil contractors and subcontractors on markets and business

conditions. The

resulting Confin-

dex is based on

four separate fi-

nancial and mar-

ket components,

each rated on a

scale of 1 to 200.

A rating of 100

indicates a stable

market; higher

ratings indicate

All indices

that the Confin-

dex tracks fell be-

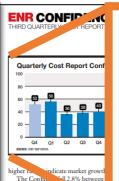
tween Q1 and Q2

of 2024, with the

exception of the

enr.com July 1, 2024 = ENR = 51

market growth.



and O3 of 2022, dov rating of 1 The "current confidence" down 5.4% to a 106 rating, and nancial conditions" index tumbled 6. to 101. The "business conditions" index rebounded slightly after a major drop last quarter, up two points to a 106 rating. "All indices are down significantly in comparison to last year's third quarter reading," says Stuart Binstock, CFMA's CEO. Despite the dip in confidence, construction CFOs may not be pessimistic enough, thinks CFMA economic adviser and CEO of economic consultant Sage

Policy Group Anirban Basu. "I think we're headed into a recession in 2023, and I think it's going to be a deep recession." Whereas CFMA respondents have previously reported strong profit margins, this quarter the number of firms reporting improved profit margins has been "virtu-

ally offset" by those who report they have not improved, he says. With construction costs still rising "it'll be more and more difficult for those contractors to pass along those cost increases to their project owners," he adds. The "year ahead outlook" index of CFMA's survey fell below 100 this guarter and is down 18.2% when compared with last year.

The full impact of the conflict in Ukraine is also yet to be felt, he thinks. "When we came into the year in North America, natural gas prices were \$3 per million BTU: recently we have been in the other," compains Ramy. As could weather hit



fixed mortgage rates are

September 22. That num on January 6. At the other end of the

fidence remains low in t rating) and commercial of kets. Basu does not see citing data from Castle provides security to 2,00 America, "On average 41% of workers swiped in he reports. He foresees a of office space in the near



Even if confidence in the construction market overall is low, confidence in many individual markets remains high. The wa-

Basu sees a rising mult at least in the short term gage rates are good for market, because people, ited periods, can't buy he According to Freddie Ma

exception may be banks. "August wa fastest leasing of New York City office space during the pandemic, and that in large measure is because banks are demanding their people come back," the

The index measures executive sentiment about where the current market will be in the next three to six months and over a 12- to 18-month period, on a 0-100 scale.

#### A rating above 50 shows a growing market.

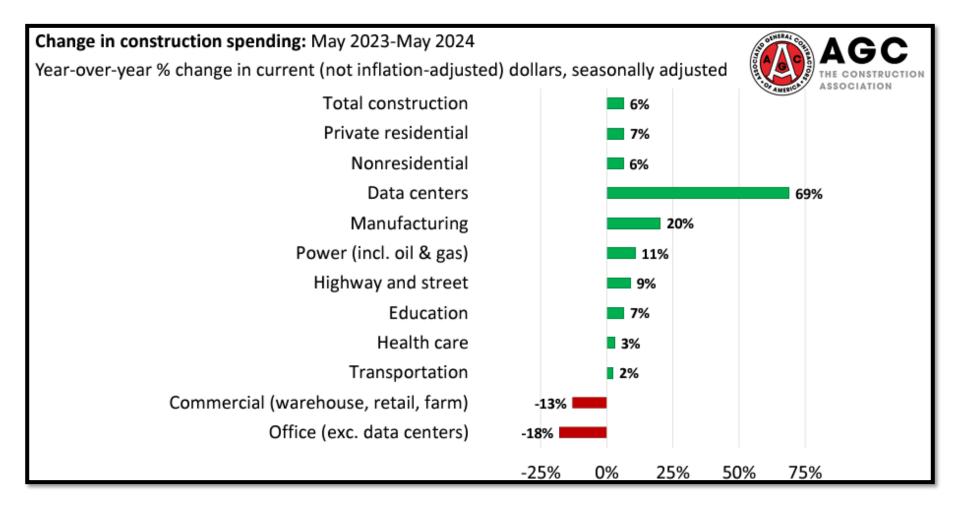
The measure is based on responses by U.S. executives of leading general contractors, subcontractors and design firms on ENR's top lists.



#### PROSPECTS IN INDIVIDUAL SECTORS BY FIRMS WORKING IN THOSE MARKETS

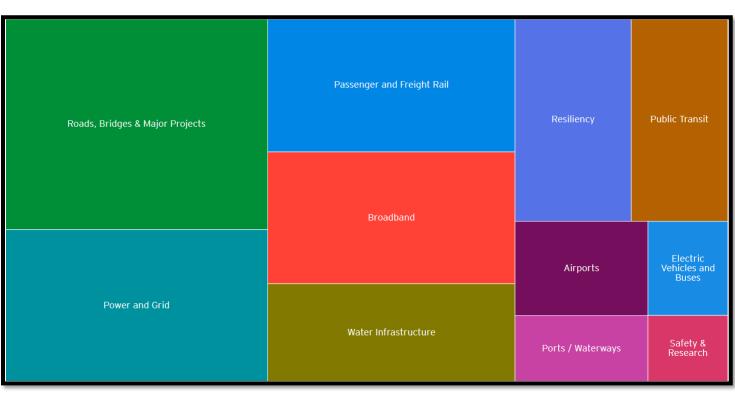
		CURRENTLY (%)			3-6 MONTHS (%)			12-18 MONTHS (%)		
	NUMBER OF FIRMS	DECLINING ACTIVITY	STABLE ACTIVITY	IMPROVING ACTIVITY	DECLINING ACTIVITY	STABLE ACTIVITY	IMPROVING ACTIVITY	DECLINING ACTIVITY	STABLE ACTIVITY	IMPROVING ACTIVITY
COMMERCIAL OFFICES	78	71	28	1	65	31	4	35	49	17
DISTRIBUTION, WAREHOUSE	48	32	53	15	21	60	19	6	62	31
EDUCATION K-12	56	7	66	27	5	66	29	4	62	34
ENTERTAINMENT, THEME PARKS, CULTURAL	33	18	55	27	19	50	31	9	50	41
HOSPITALS, HEALTH CARE	67	4	54	42	1	51	48	3	33	64
HIGHER EDUCATION	71	18	68	14	17	62	21	11	65	24
HOTELS, HOSPITALITY	51	37	53	10	34	54	12	14	60	26
MULTI-UNIT RESIDENTIAL	49	37	41	22	35	33	31	21	35	44
RETAIL	44	45	48	7	43	50	7	18	61	20
INDUSTRIAL, MANUFACTURING	55	13	53	35	13	47	40	2	47	51
TRANSPORTATION	37	8	41	51	6	39	56	3	35	62
WATER, SEWER AND WASTE	36	6	58	36	6	56	39	3	56	42
POWER	28	4	46	50	4	32	64	0	21	79
PETROLEUM, PETROCHEMICAL	11	27	73	0	27	73	0	18	36	45
ENVIRONMENTAL, HAZARDOUS WASTE	10	30	40	30	20	50	30	10	40	50
SOURCE: ENR/BNP MEDIA. FIGURES MAY NOT ADD UP TO 100% DUE TO ROUNDING										

ENR Q4 Cost Report



# IIJA ("Infrastructure Bill") - \$1.2T/5yr (Nov '21)

- Roads and bridges: \$110B
- Power and grid: \$73B
- Rail: \$66B
- Broadband: \$65B
- Water infrastructure: \$55B
- Resiliency: \$46B
- Transit: \$39B
- Airports: \$25B
- Environmental: \$21B
- Ports/waterways: \$17B
- Safety/Research: \$11B
- Low-carbon buses and ferries: \$7.5B
- EV infrastructure: \$7.5B



### More Work Coming? - Others

- Dodge new starts up 2% from same time last year
  - Non-residential starts down 7%
  - Residential starts up 5%
  - Non-building starts up 14%
    - May '24 up 49% from Apri (up 17% ytd since Jan)
- AGC Total Value of Starts up 6% Year to Year
  - Non-residential Up 6%
  - Commercial/Data Centers Down 13%/Up 69%
  - Office Down 18%
  - Education Up 6%
  - Highway/Bridge Up 9%
  - Industrial/Manufacturing Up 20%
  - Power/Energy Up 11%
  - Healthcare Up 3%
- Decarbonization/Energy Policy for Existing Buildings?
- On-Shoring / Deglobalization Reindustrialization of America (+Mexico)
- Semi/Chip and Data Centers (\$280B CHIPS and Science Act (\$52B subsidy to semi))

"Risks continue to mount for the construction sector," said Richard Branch, chief economist for Dodge Construction Network. "Over the last 12 months, construction starts have essentially froze as rates increased and credit tightened. The industry needs further adjusting as rates are expected to stay higher for longer, along with the potential for higher energy costs and continued political uncertainty. A return to broad-based growth in construction starts is still some time away."



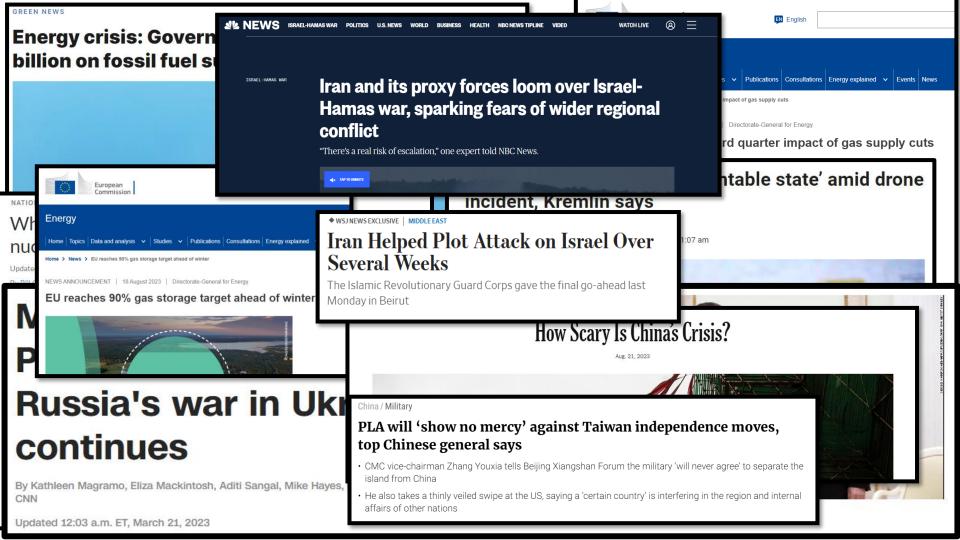
Biden Administration Announces Federal Building Performance Standard

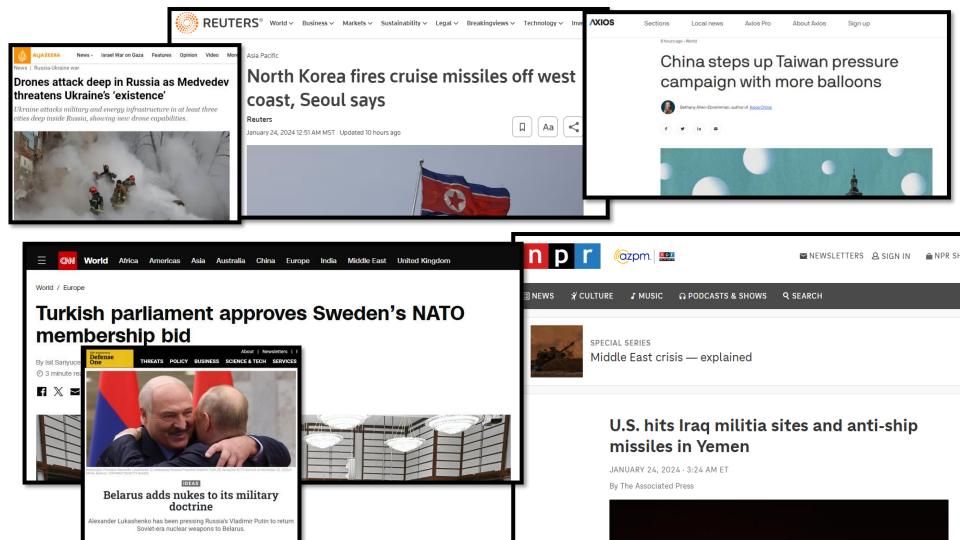
The standard will help federal facilities meet several concurrent sustainability and emissions reduction goals. December 29, 2022

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By Greg Zimmerman, senior contributing editor

ENERGY EFFICIENCY





# Many Headwinds in Today's Supply Chain

Cost Escalation & Volatility

• Materials Shortages & Supply Chain Challenges

Quick Macro

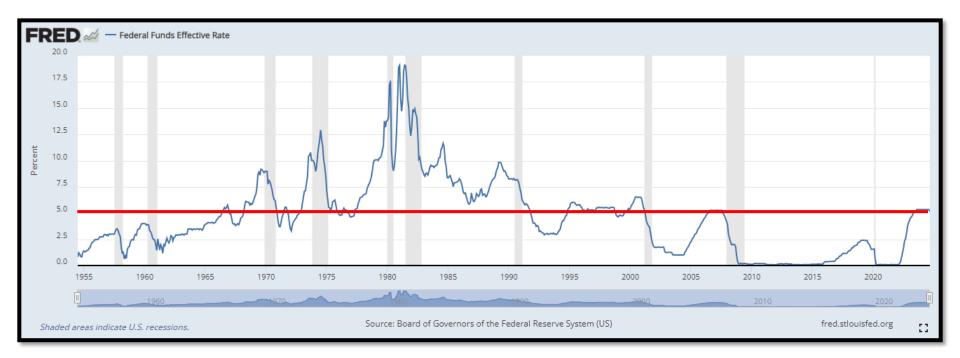
Workforce

### We Have Been Here Before vs. Not Been Here Before

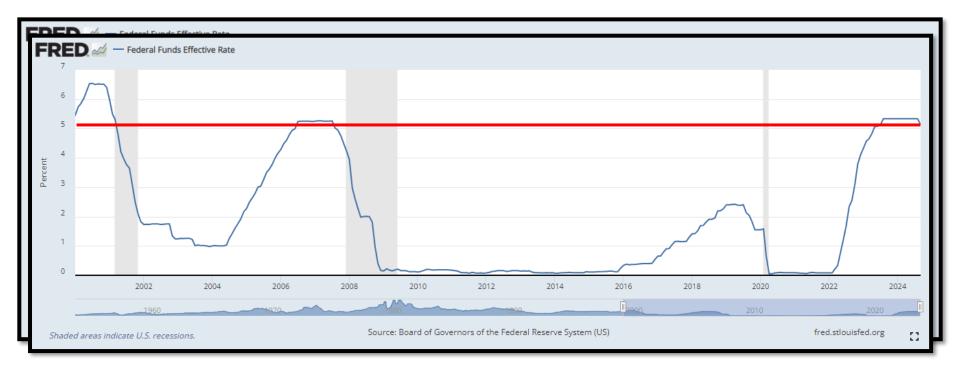
 Lots of things happening all at once....so let's take a look

- A Few Guiding Principles:
  - -We are navigating by the stars under cloudy skies
  - -History never repeats itself, but it does often rhyme
  - -Everyone has a plan until they get punched in the face
  - -If you put clowns in charge, you get a circus

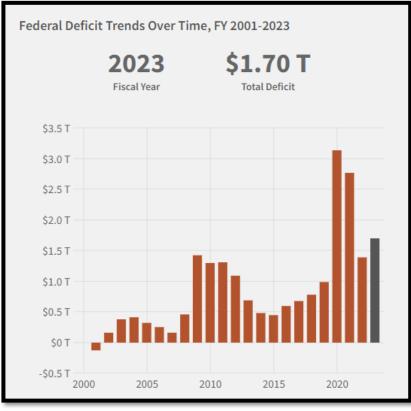
### Fed Funds Rate – Been Here Before

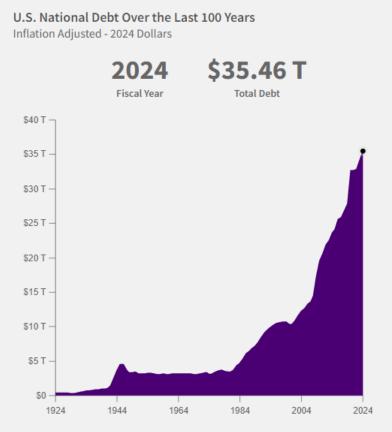


### Fed Funds Rate – Been Here Before



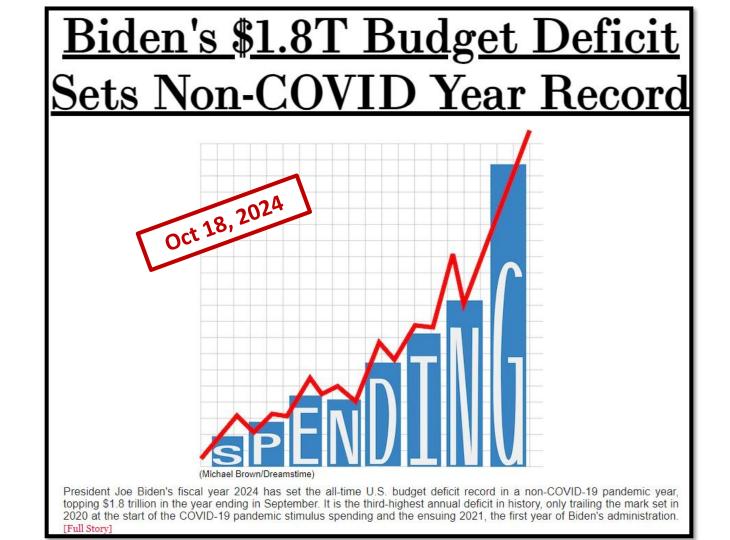
### US National Debt & Deficit - Not Been Here Before

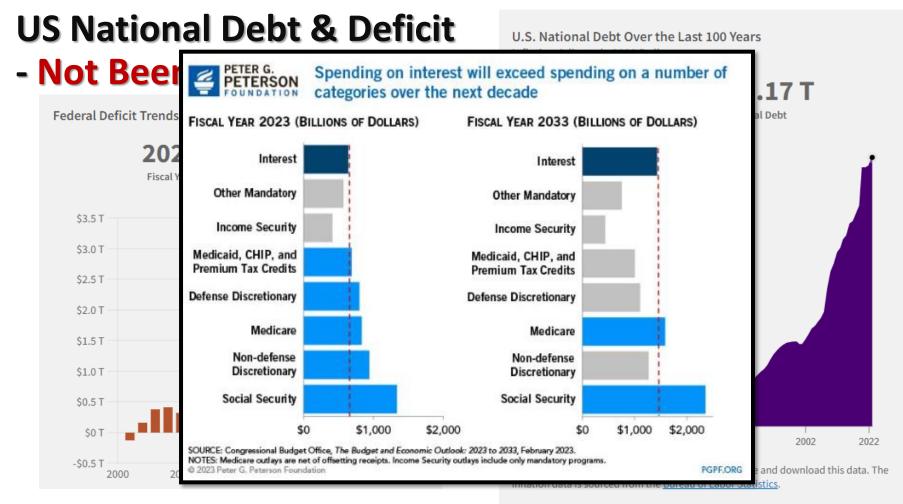




Visit the <u>Historical Debt Outstanding</u> dataset to explore and download this data. The inflation data is sourced from the <u>Bureau of Labor Statistics</u>.

Last Updated: September 30, 2024

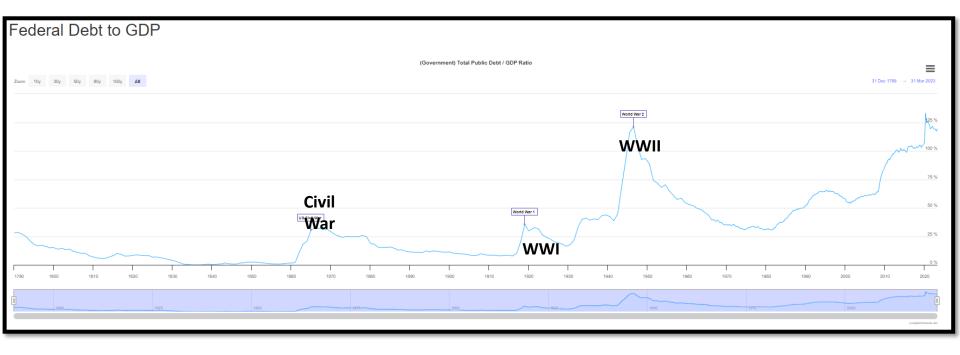




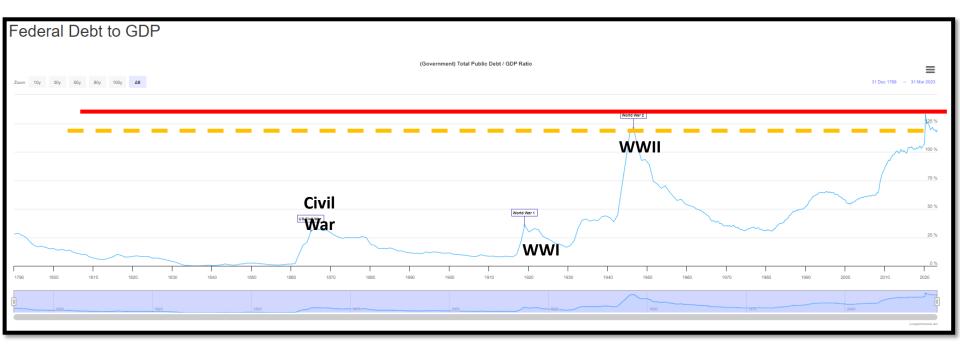
Last Updated: September 30, 2023



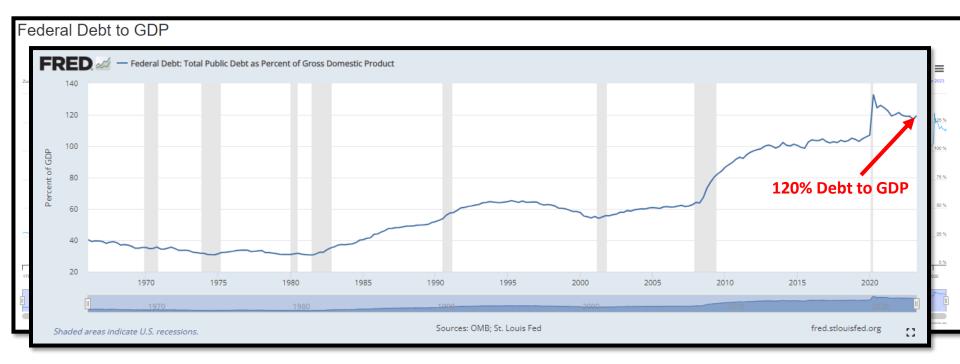
## **Debt to GDP – Not Really Been Here Before**



## **Debt to GDP – Not Really Been Here Before**



## **Debt to GDP – Not Really Been Here Before**



# So Far....

- Debt is very high, Debt to GPD is very high
- Interest rate is not historically high but...
  - In 70s and 80s when it was 13%-18%, Debt to GDP was 30-40%
  - That is not the case now
- No "war" like WWII, so not an easy way to cut spending

# How much revenue has the U.S. government collected this year?

Government revenue is income received from taxes and other sources to pay for government expenditures a. The U.S. government has collected \$4.39 trillion in fiscal year 2024.

\$4,391,115,933,761

# How much has the U.S. government spent this year?

The U.S. government has spent \$6.29 trillion in fiscal year 2024 to ensure the well-being of the people of the United States.

### \$ 6, <del>2 8 8, 1 9 4, 9 3 1, 7 0 3</del>

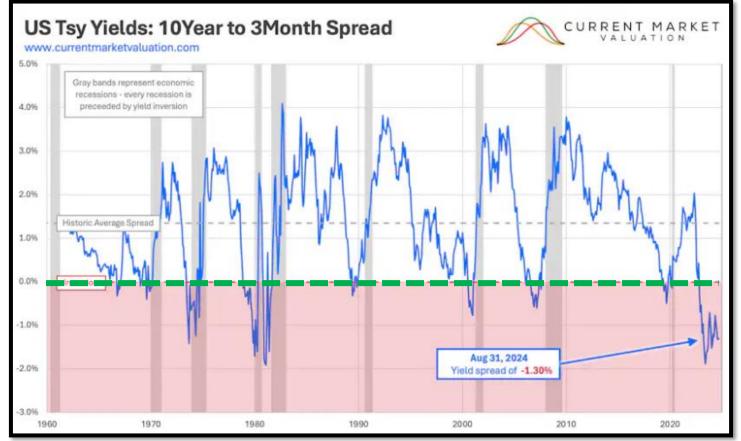
### What is the national deficit?

A deficit occurs when the federal government's spending exceeds its revenues. The federal government has spent \$1.90 trillion more than it has collected in fiscal year (FY) = 2024, resulting in a national deficit.

51, <del>8</del>97, 078, 997, 942

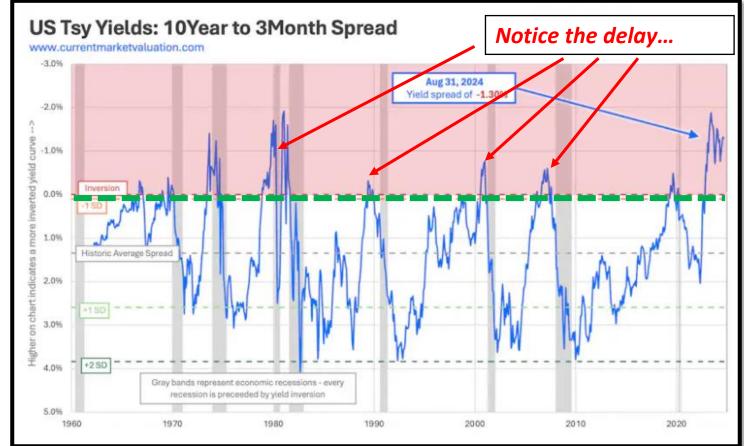
## What Else....

### • Inverted Yield Curve...Not Really Been Here Before

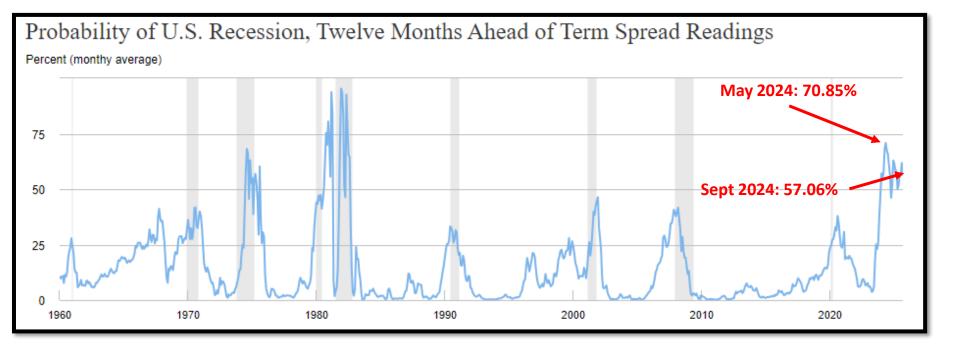


### What Else....

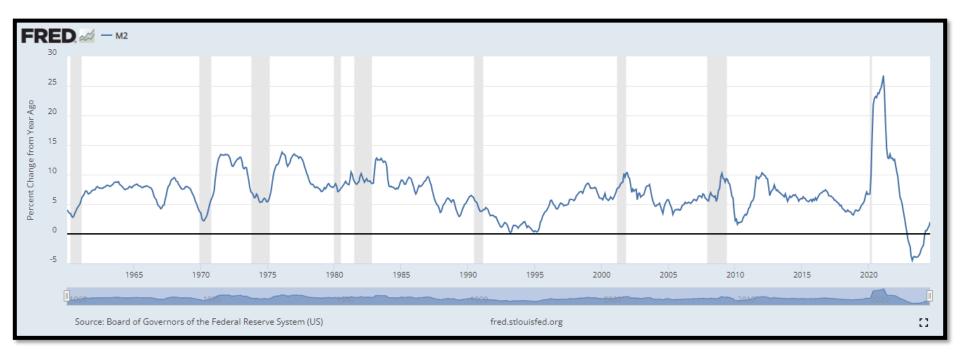
• Yield <u>Curve...</u>



### Fed uses Yield Curve to put Odds on a Recession - Been Here Before

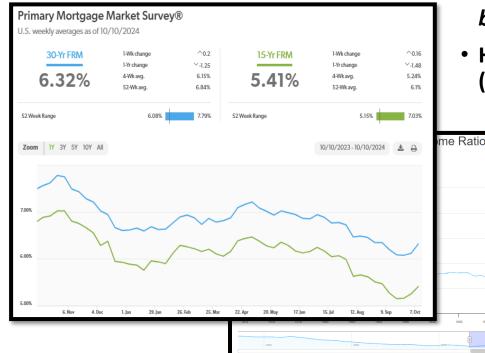


#### M2 Money Supply (Liquid, easy to cash) – Not been here before



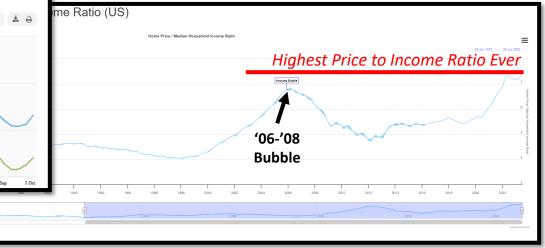


### Residential Real Estate Been Here Before? - Yes & No



- Mortgage Rates 50%+ than 10 yrs ago but about the same as 20yrs ago
- Historic Home Price to Income Ratio (highest ever)

- 7.18 Home Price to Income ('06 = 6.83)

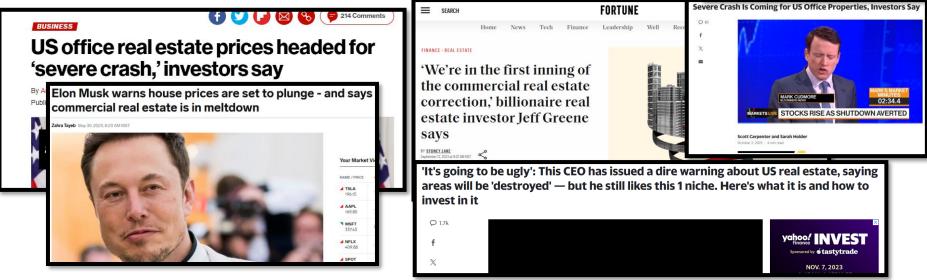


#### Commercial Real Estate – Not Been Here Before (Post Covid)

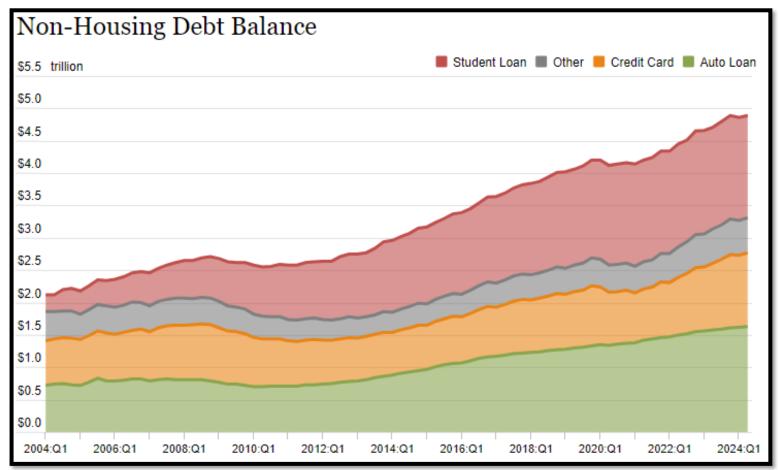
- Jerome Powell to the Senate: Commercial real estate risk "will be with us for some time, probably for years"
- 21.9% "Vacant" (not leased) but 52% of leased space sits empty
- Bloomberg Survey over 2/3 believe severe crash end of 2024
- Debt \$930B comes due by end of 2024, over \$1T/yr 2025-2028





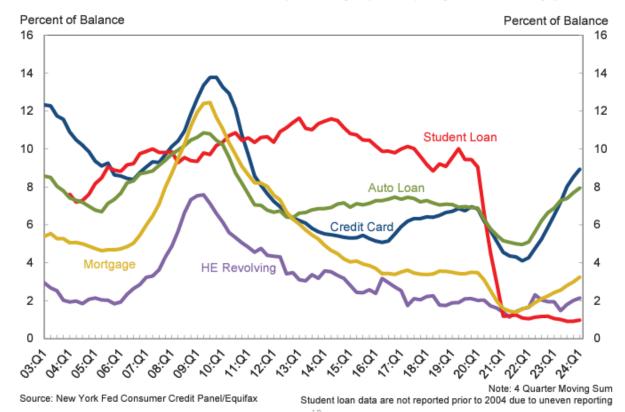


### Non-Housing Debt Balance (FRBNY) – Not Before



# Loan Delinquency (FRBNY) – Been Here Before

Transition into Delinquency (30+) by Loan Type



# Many Headwinds in Today's Supply Chain

Cost Escalation & Volatility

• Materials Shortages & Supply Chain Challenges

Quick Macro

Workforce

## **Workforce Shortages**

• 60-80% of orgs struggling to fill positions

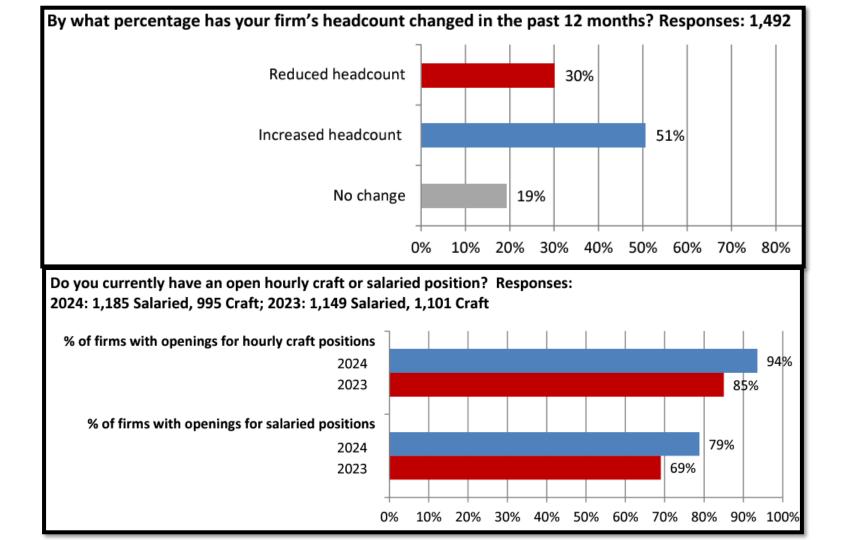
• 55% feel will be as hard or harder to find skilled people

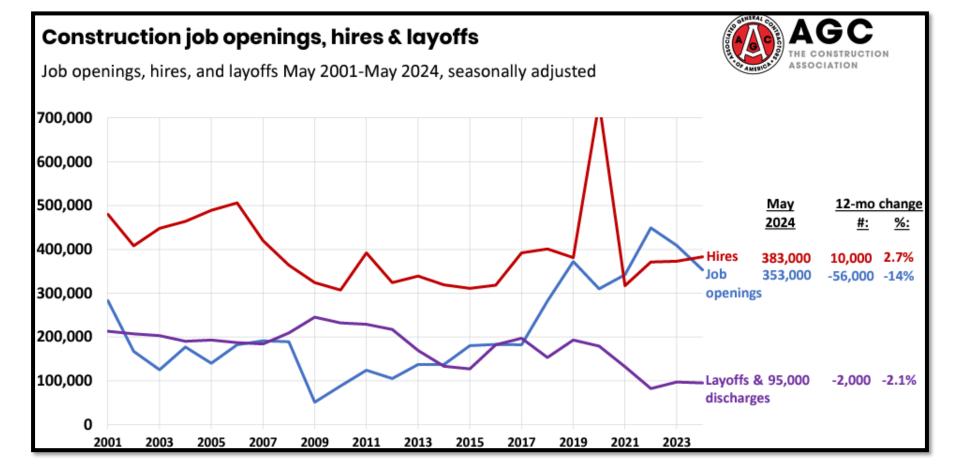
• Mental health and productivity are challenges with high levels of hiring, shortages, and change (retirement, etc.)

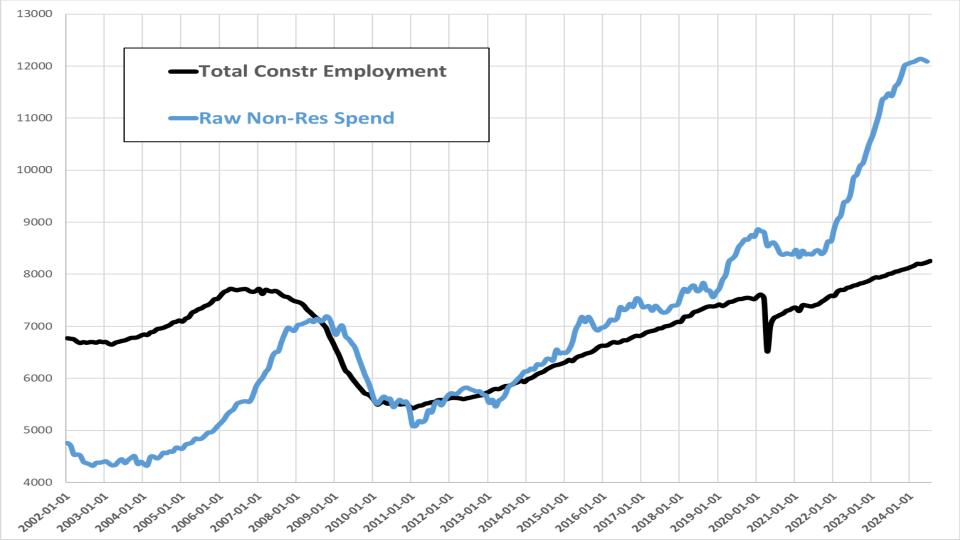
## AGC 2024 Workforce Survey

National survey conducted in Aug 2024

• 1,492 Contractors Responded Nationally







### Other Workforce Challenges

- Before pandemic trades wage rates exceed average total private sector by 20-25% historically
- Now Trade Wage Rate is 16-18% above national average....
  - Pay is not keeping up
  - Cannot work from home
  - Benefits not as comprehensive
  - Non-flexible hours
  - Vaccination requirements were an issue
- Procurement Professionals
  - 25-45% underpaid
  - Significant resource shortages/understaffed
  - HR struggling to adapt

• Since the year 2000, the US Population has gotten:

• Older or Younger?

• Since the year 2000, the US Population has gotten:

• Older by 3.4 years

• Since the year 2000, the US Population has gotten:

```
• Older by 3.4 years
```

• This trend is:

#### • Accelerating or Decelerating?

- Since the year 2000, the US Population has gotten:
  - Older by 3.4 years
- This trend is:

• Accelerating (2021 was most rapid increase across the 21yr range)

### Workforce Challenges

Percent of Total Population in 2010 and 2019

0 to 4

0%

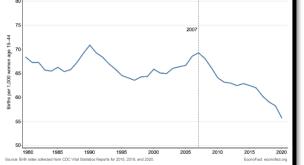
1%

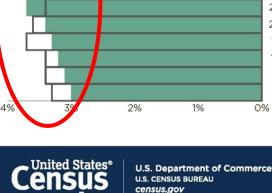
0%

2019

□ 2010

Male Age Female 2020 Birth Rate 4% lower than 2019 85+ Lowest Ever 80 to 84 (11.99 Births per 1000 people) 75 to 79 70 to 74 (up 1% in '21, up 0.09% in '22 65 to 69 11.00 in '23) 60 to 64 As of '23, 1.62 Births/woman – Lowest Ever Recorded 55 to 59 50 to 54 (was 31% higher in 1990) 45 to 49 40 to 44 35 to 39 (was 102% higher in 1950) 30 to 34 25 to 29 TREND IN US BIRTH RATES YEARLY 1980-2020 20 to 24 15 to 19 10 to 14 5 to 9



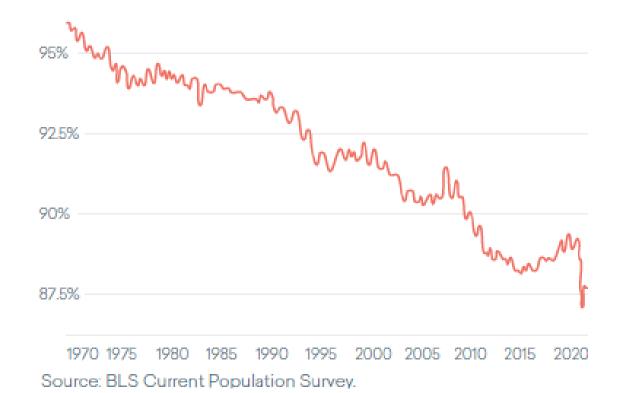


Source: Vintage 2019 Population Estimates www.census.gov/programs-surveys/popest.html

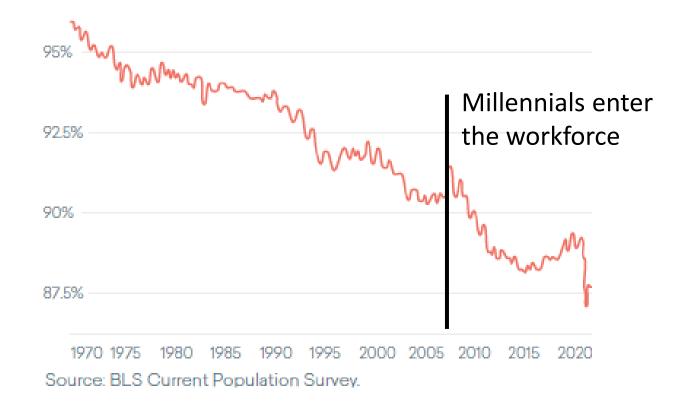
4%

2%

### Workforce Challenges – Prime Age (25-54) Male Workforce Participation

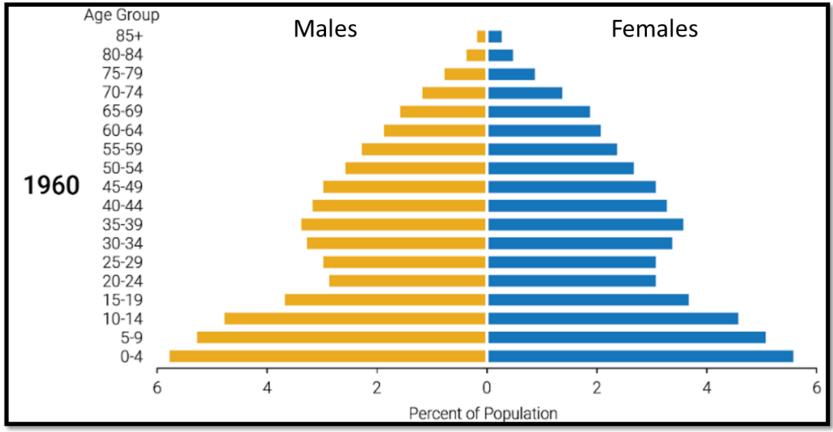


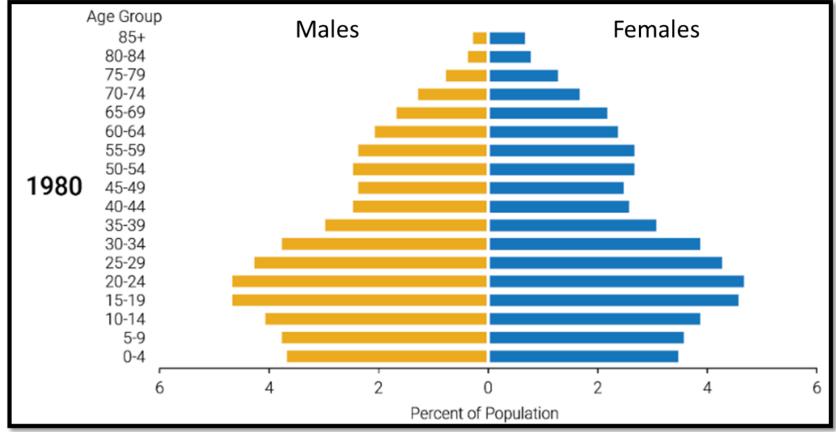
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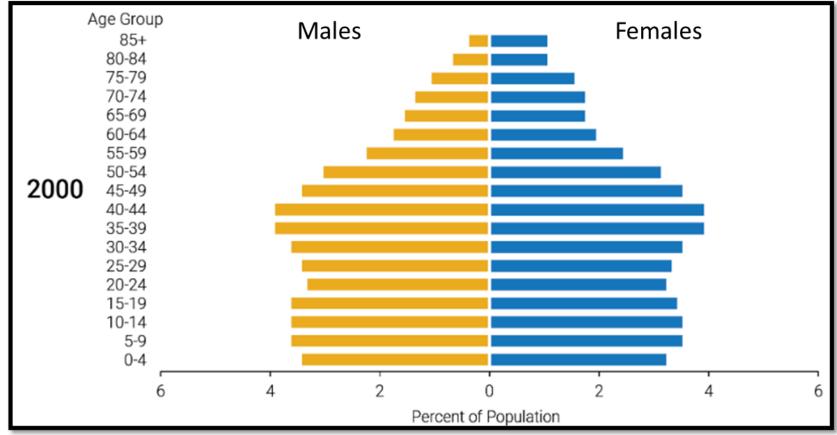


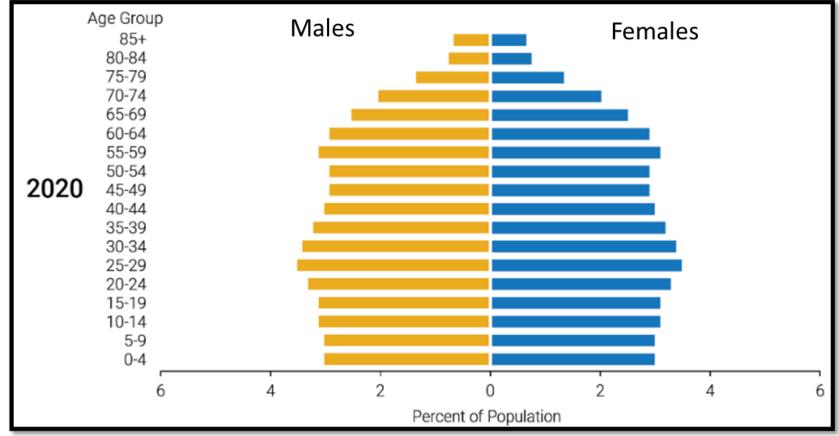
### Workforce Challenges

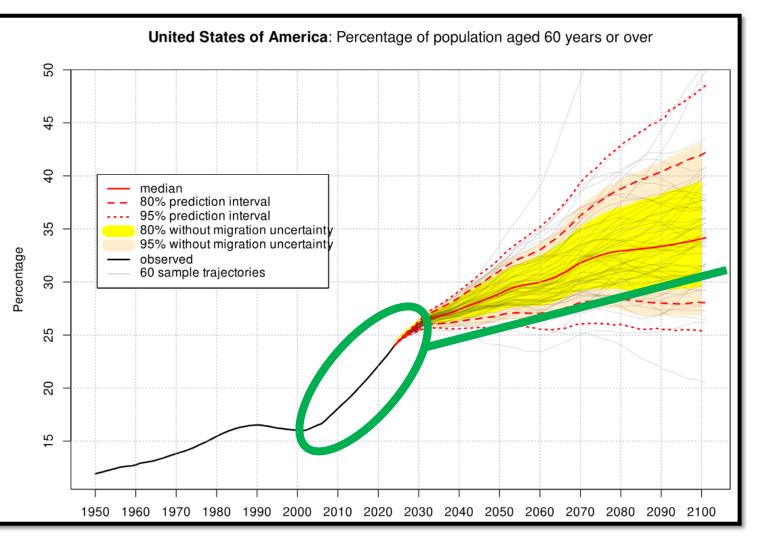
- Baby Boomers created incredible wealth
  - Young X, Old Millennials are expected to inherit ~\$80 Trillion from their parents begins 2030-2035
- More men 25-34 yo live with parents than with spouse (first time since 1880)
- Drugs are a big problem (robbing nearly a million prime-age men a year from the workforce)
- 2.4M Women left workforce since Feb 2020 still growing
- Demographics will only be getting worse moving forward



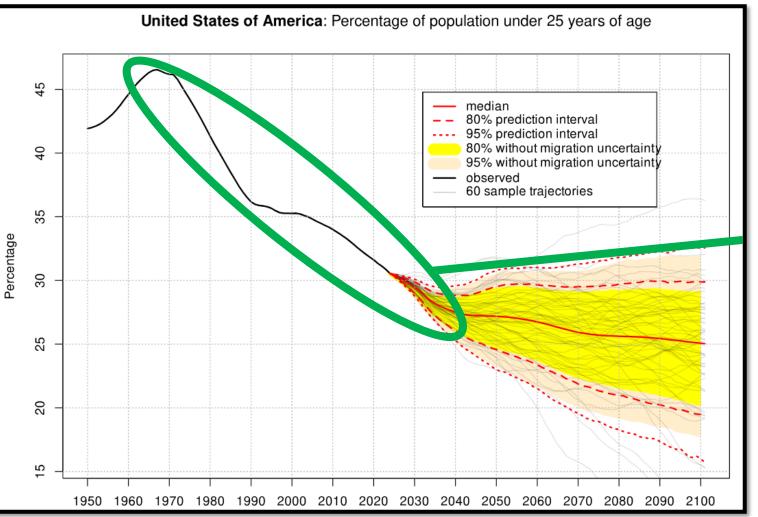




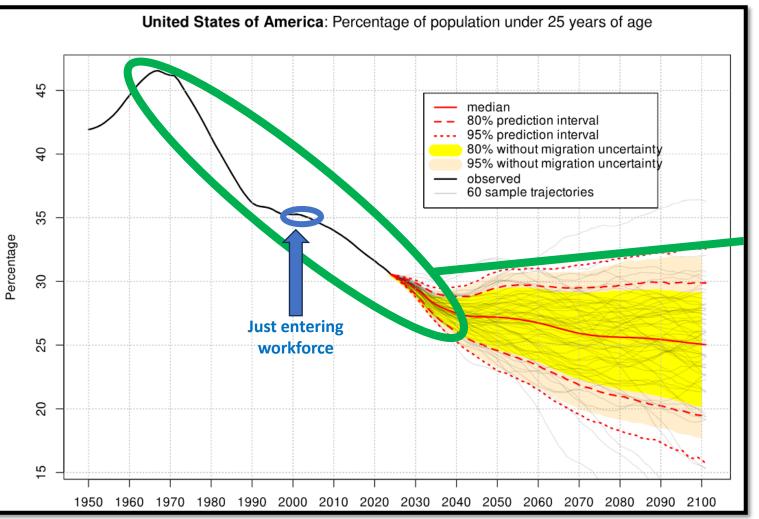




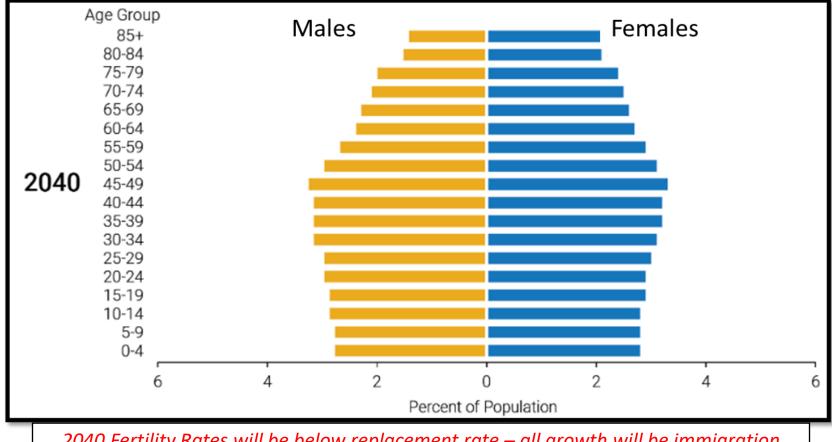
Near Exits -60+ yr olds as a % of population has grown 50% -Doesn't level off to mid-2030s



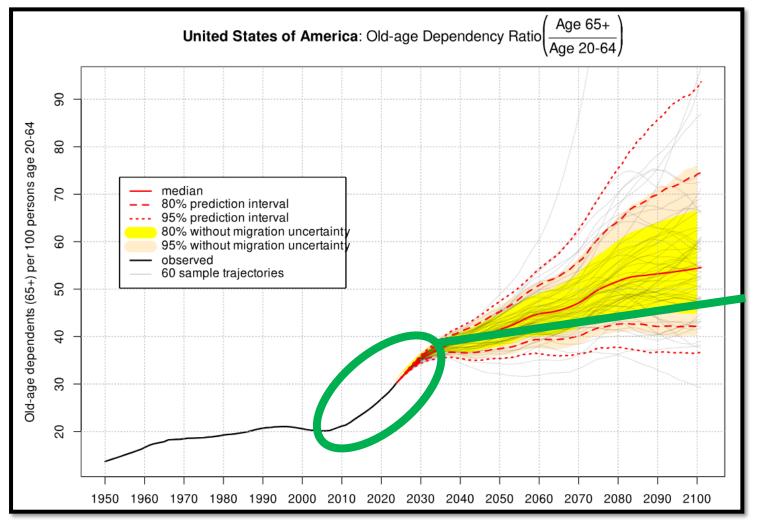
No More Senior Discounts Massive decrease in future workforce as a % of population



No More Senior Discounts Massive decrease in future workforce as a % of population



2040 Fertility Rates will be below replacement rate – all growth will be immigration 2024 Growth rate of 65+ Age will outpace growth of younger generations thru 2054



**Employer Opportunity:** Family Caretakers to Double **Currently about 1** out of 4 have an older family member they care for....this will double in next few years

### Mid- and Long-Term Outlook

this is the BEST it will be

(for the remainder of our careers barring a sustained recession/depression)

# When You See a Another Employer

# Talking To Your Top Performer



#### Table 3: Factor Agreement for Women in FM by Mentor Status

Key Factor	No Mentor	Mentor
Flexible work schedule	80%	84%
Feels frequent stress/ burnout	70%	*58%
Job security	70%	*91%
Employer supports family responsibilities	88%	98%
Experience age discrimination	18%	*9%
Experience sexual harassment	11%	6%
Satisfied with pay	60%	64%

#### Table 4: Factor Agreement for Men in FMby Mentor status

Key Factor	No Mentor	Mentor
Flexible work schedule	77%	82%
Feels frequent stress/ burnout	56%	*42%
Job security	82%	89%
Employer supports family responsibilities	88%	96%
Experience age discrimination	11%	*6%
Clear career path	46%	*81%
Career growth opportunities	56%	*83%

\*Statistically significant per Pearson Chi-square Test with p < 0.05





### So, what does an FM Mentor look like?

- Exhibit strong organizational skills (+7%)
- Great at managing relationships (+10%)
- More forgiving (+9%)
- Great at managing relationships (+10%)

Those who HAVE a mentor tend to...

- Show more creativity (+6%)
- More socially aware (+7%) [sense what's going on around them]





### **Practical Application**

<u>RECRUITEMENT</u>: Find (and retain) future talent

- MENTORING: Knowledge transfer
- TRAINING: Laser-guided skills development
- JOB TRANSITIONS: Better plan the next move
- PERSONAL DEVELOPMENT: Find areas to improve





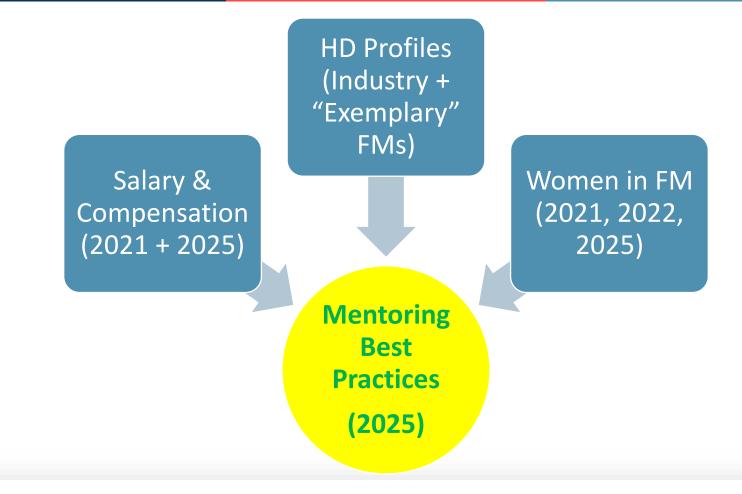
### **Interview questions**

- Honesty/Humility: Can you describe a time when you had to put the needs of a team or client above your own interests? How did you handle it?
- Social Boldness: Have you ever mentored someone through a challenging situation? How did you encourage them to build confidence and push past their comfort zone?
- Justice: Tell us about a time when you had to make a difficult decision that impacted your team. How did you ensure fairness in your approach

++ many more!











# Client/Buyers Experiences:

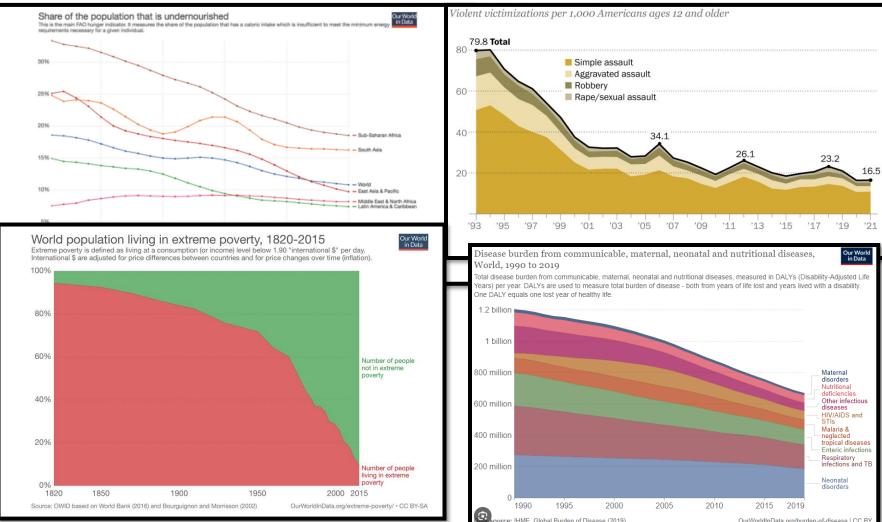
# These are the current market realities...

- Hot Markets for Vendors
- Workforce will not be improving
- Product/Equipment/Material availability will continue to vary
- Cost escalation/ uncertainty/ "sticker shock"
- Quality & Safety worsening
- Productivity worsening
- Margins diminished
- Everyone looking for solutions trying old ways again....

### So.....

- Lots of "Never Been Here Befores" & "Near Historic" all at the same time for the Economy
- Notable uncertainty globally
- Demographics
- But Lots of Good Things Too





ource: IHME, Global Burden of Disease (2019) OurWorldInData.org/burden-of-disease | CC BY

'21

# Reality

# Performance Problems





# Reality of the Situation

- Performance has been proven to NOT correlate to contract types, delivery methods, software, design quality, etc.
- Performance HAS BEEN PROVEN to highly correlate to the capability, skill, and experience of the people doing the work – the critical personnel on a project or service

Importance of the People

The ability to realize innovation, risk minimization, value creation, & cost reduction will not exceed the capability of the people doing the work

# Limited Pool of Expertise

- There is a limited pool of high performing experts and experienced personnel
- Also varies by
  - Moment in time (when the solicitation/work is needed)
  - Location (geography)
  - Market/Sector
- Organizations also commonly <u>underestimate</u> the cost of working with average and low performing vendors

# **KEY TAKEAWAY**

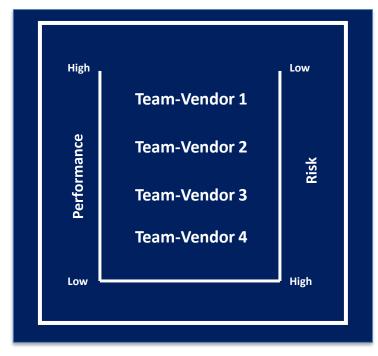
# Clients, Buyers, Contractors, Suppliers... **are in competition with each other** for the same *limited pool* of skilled personnel

# Not Enough

- There are not enough skilled workers for the current need and future need (worsening)
  - 29% of firms have lowered hiring standards
  - 42% of firms have increased spending on training
- Great companies will be those that learn the fastest to do more with less

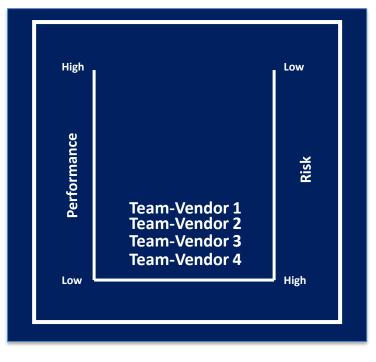
• Needs: Better Approach + Technology All Centered on People

Which of these teams brings your project the most risk?



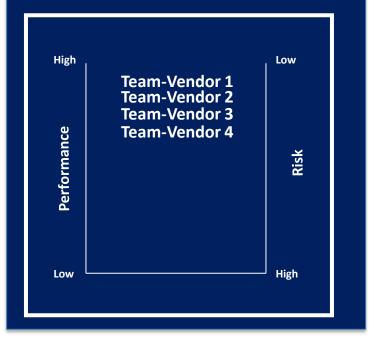


# Is this your market?



JIMPLAR

# Or is this your market?



JIMPLAR

# A "Client-of-Choice" ("Customer-of-Choice")

- Vendors/Suppliers/Contractors <u>want</u> to work for you over other owners
- Clients-of-Choice get vendors' best teams (experts) on their projects/services
- Vendors spend the time to put together an accurate proposal
- Client-of-Choice personnel know how to behave with experts
- Client-of-Choice has an owner "team" that is trained and prepared to work in a high performing environment

# **Obligatory AI Section**

IMPLAR

#### PERSONAL FINANCE

#### A.I. is on a collision course with whitecollar, high-paid jobs — and with unknown impact

PUBLISHED MON, JUL 31 2023+7:30 AM EDT

BUSINES

# Two-Thirds of Jobs Are at Risk:

Forbes

#### ENTERPRISE TECH

#### Half Of All Skills Will Be Outdated Within Two Years, **Study Suggests**

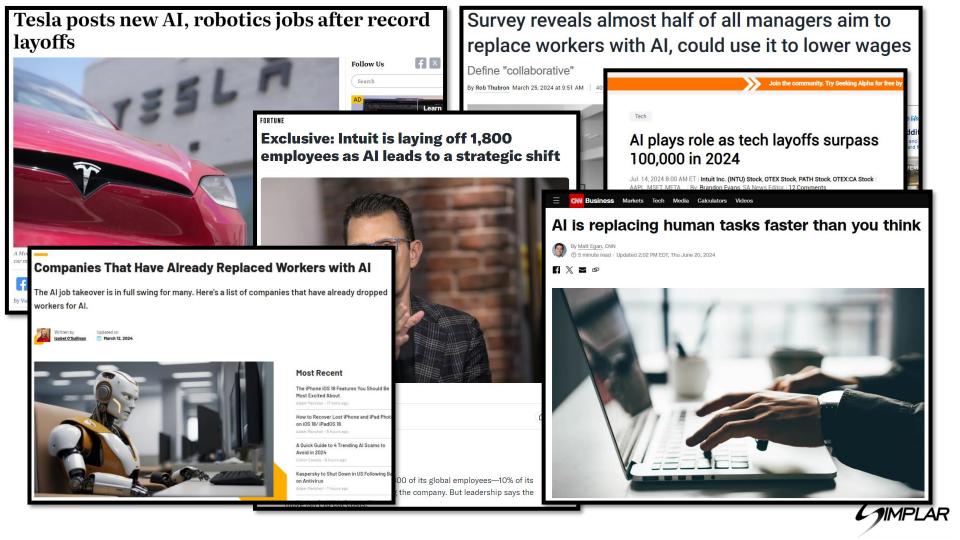
Joe McKendrick Senior Contributor @ I track how technology innovations move markets and careers

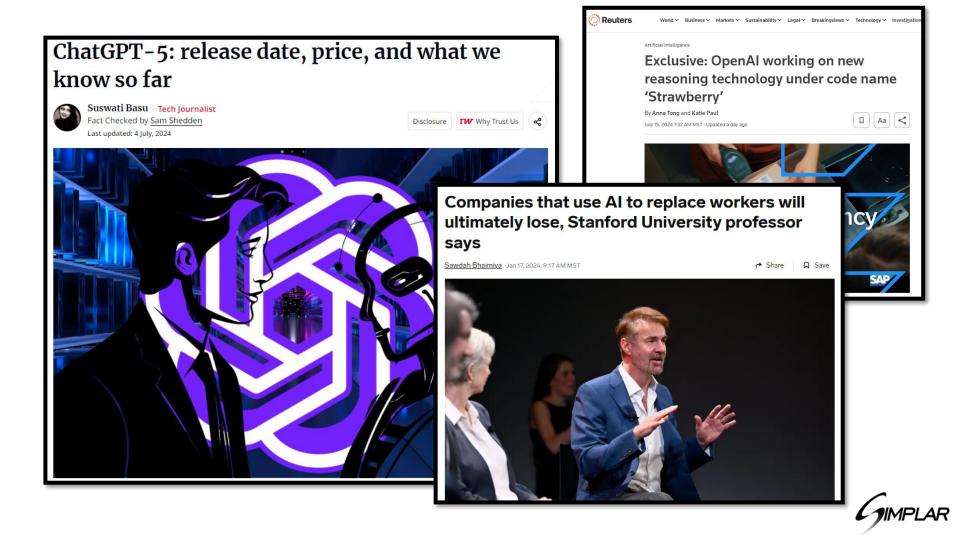
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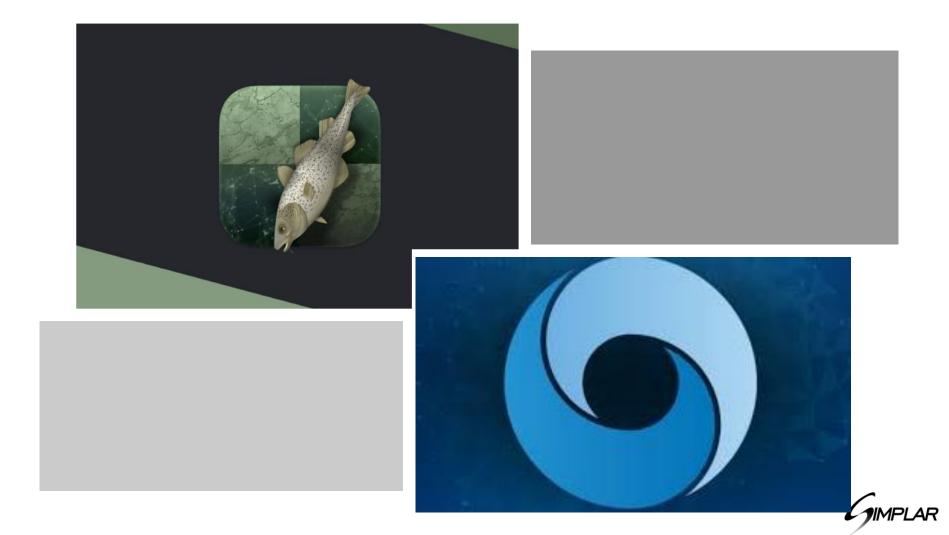
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#### Goldman Sachs A.I. Study It bank's economists estimate that 46% of administrative positions. ositions, and 37% of engineering jobs could be replaced by artificial Guardian **Guardian** m with \$5 per month Next > nion Sport Culture Lifestyle More~ as Asia Australia Middle East Africa Inequality Global development AI having 'positive impact' on UK jobs Advertisement but could increase regional inequalities, says report Study finds new technologies have created and upskilled jobs but disparities in education and investment may affect pace of change million From a resilient and growing occupation to any other ccupation





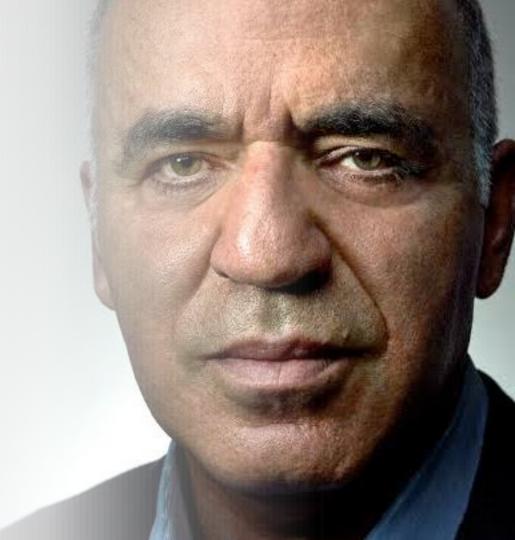


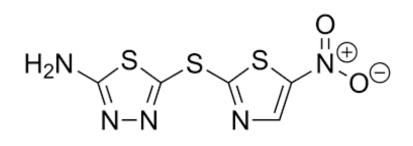


"Chess has been shaken to its roots by AlphaZero"

- Garry Kasparov

Russian Chess Grandmaster, World Champion (1985 to 2000), Ranked #1 for 255 Consecutive Months









#### Air Force Secretary Frank Kendall

"At the end of the hourlong flight, Kendall climbed out of the cockpit grinning. He said he'd seen enough during his flight that he'd trust this still-learning AI with the ability to decide whether or not to launch weapons in war."



#### S ChatGPT

"GPT" stands for Generative Pre-trained Transformer. It is a type of artificial intelligence model developed by OpenAI that uses deep learning techniques, specifically a type of neural network known as a transformer, for natural language processing (NLP) tasks. Here are the key components of GPT:

1. Generative: This term indicates that the model can generate text. It can produce coherent and contextually relevant sentences based on the input it receives, making it useful for a variety of applications like writing assistance, conversation, and content creation.

2. **Pre-trained**: GPT models are pre-trained on a diverse and large corpus of text. This training involves learning the statistical relationships between words, phrases, and other elements of language from this vast dataset. This pre-training helps the model understand language and context before it is fine-tuned for specific tasks.

3. **Transformer**: The model architecture is based on the transformer mechanism, which is highly effective at handling sequences of data (like sentences in text). Transformers use mechanisms called attention and self-attention to weigh the importance of different words in a sentence, regardless of their distance from each other in the text. This allows GPT to generate text that is relevant and contextually appropriate over longer distances than previous models could handle.

#### This is GPT

### ChatGPT correctly diagnosed a 4-year-old's mysterious disease after 17 doctors failed

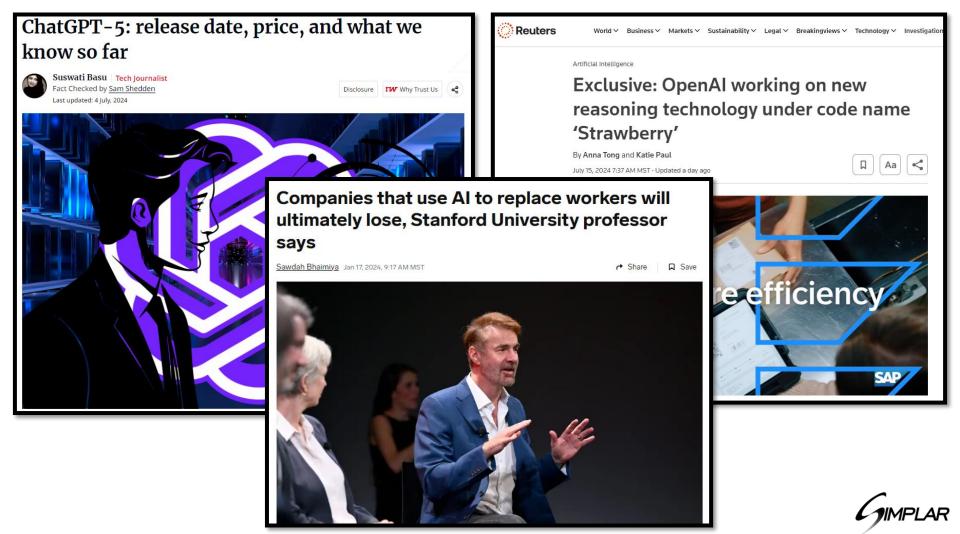
Kate Hull Sep 12, 2023, 3:20 PM MST

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"I went line by line of everything that was in his (MRI notes) and plugged it into ChatGPT," she says. "I put the note in there about ... how he wouldn't sit crisscross applesauce. To me, that was a huge trigger (that) a structural thing could be wrong." (Mother)





# Security & privacy

OpenAl is committed to building trust in our organization and platform by protecting our customer and user data, models, and products.

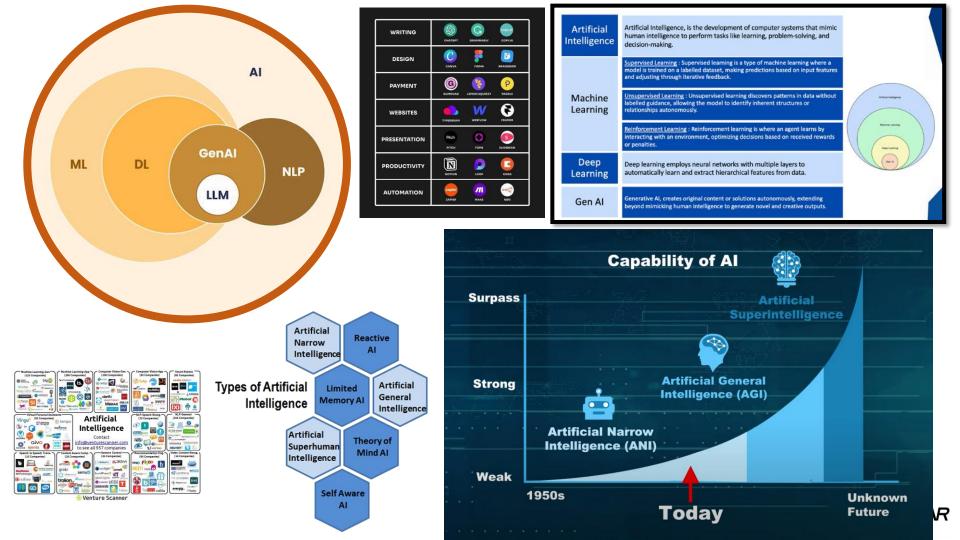


OpenAl invests in security as we believe it is foundational to our mission. We safeguard computing efforts that advance artificial general intelligence and continuously prepare for emerging security threats.



# What is AI?

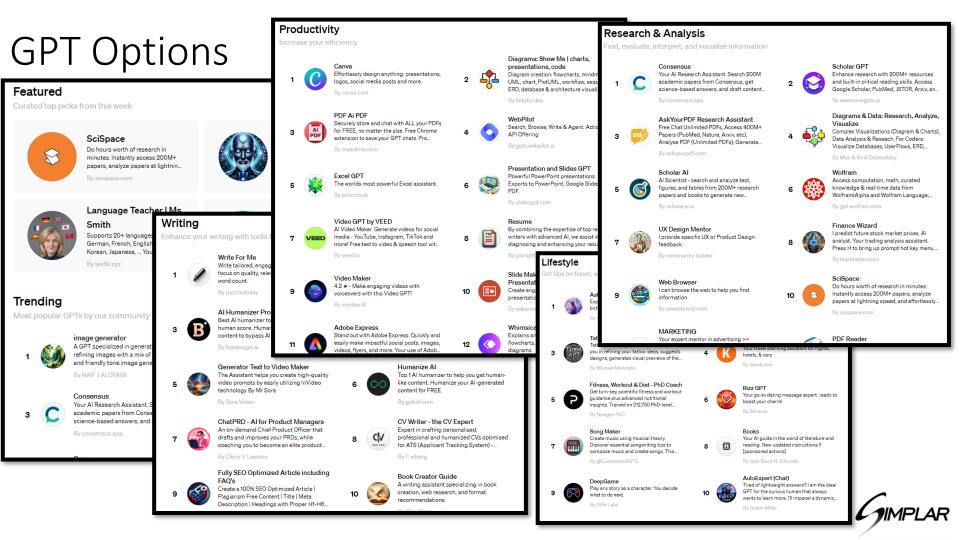
- Artificial intelligence (AI) refers to systems or machines that mimic human intelligence to perform tasks and can iteratively improve themselves based on the information they collect. AI manifests in various forms, such as:
  - Machine Learning (ML): This involves algorithms that learn patterns and insights from data without being explicitly programmed. For instance, a machine
    learning model could learn to identify cats in photos by analyzing thousands of images.
  - Deep Learning (DL): is a subfield of machine learning that is particularly effective at learning from large amounts of data. It uses algorithms called neural
    networks that are designed to recognize patterns and features in data in ways that mimic human brain function, albeit at a very simplified level. Uses
    large sets of raw data
  - Natural Language Processing (NLP): It mimics human language and is the technology behind how machines understand and interact with human language. It's used in applications like chatbots, translation services, and voice-activated assistants. Uses data to make predictions.
  - Large Language Model (LLM): No longer just mimicking natural language, but able to understand and respond/speak with contextually relevance.
  - Generative AI (GenAI): A type of artificial intelligence that can create new content like text, images, music, audio, and videos. Generative AI uses neural
    networks to identify structures and patterns in existing data to generate new content. This allows computers to produce outputs that are often
    indistinguishable from human-generated content.
  - Robotics: This involves designing robots that can perform tasks that are usually done by humans. These robots often use AI to handle tasks such as
    navigating around obstacles or manipulating objects.
  - Computer Vision: Al in this field enables machines to interpret and make decisions based on visual data. Applications include facial recognition systems, medical image analysis, and autonomous vehicles.
  - Expert Systems: These are AI systems that use databases of expert knowledge to offer advice or make decisions in such areas as medical diagnosis and the stock market.









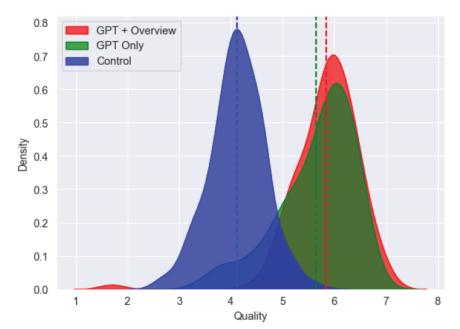


# One Aspect of Training: AI - Currently Two Paths

- People say "Al" but really "two paths"
- Path 1: Generative + Assistance (Good to OK now)
  - ChatGPT, Gemini, Co-Pilot, plugins for current apps/software
- Path 2: AI Enable Solutions (Wild West)
  - "Applications/Software"
  - 6000+ in past 12 months

## A Piece of the Workforce Solution?

- Generative AI is here NOW
- Recent Study of impact of GenAI
  - 12.2% More Tasks Completed
  - 25.1% Less Time per Task
  - 40% Higher Quality
  - Al Training Significantly Increase Efficacy
  - For control performance
    - For those starting below average performance AI improved performance 43%
    - For those starting above average performance AI improved performance 17%
- My study on students with AI enable tech was significant improvement 10 to 30% performance impact (+ speed impact)



# One Quick Thing About Al....

- In most all previous technologies and innovations junior (or younger) employees were very effective at teaching and helping the more experienced and senior employees learn and adopt the new technology
  - Largely due to willingness to try innovation that conflicts with traditional or standard practice (and not having invested as much time & expertise)
- For AI, this is being proven to NOT BE TRUE for AI. Juniors are not more capable than seniors at adopting AI
- Thoughts are the technology is so different that being younger is not as advantageous....

### Unique Leadership Considerations for Leaders

- Actions today vs tomorrow what is the timeline?
  - Generative (ChatGPT) NOW
  - AI Apps/Enabled requiring investment WAIT (18-36months)
- New Impacts Not experienced from other innovations
  - Structural impacts organizational (depts, functions), foundational (basics of procurrement process, contract, owner role, etc.)
  - Cultural & Mind Impacts changing work patterns (80%/20% losing the 80%)
  - Constant Change change adoption culture
  - Outperforming Humans new baseline for value and expectations

# **Realistic & Immediate Solutions**

- Become a "Client of Choice"
  - (for External Vendors & Internal Customers)
- Move to a Collaborative Approach Authentic Partnerships
- Increase your HD IQ (Human Dimensions)
- Train your People the right way become better sooner



# Upcoming IFMA Research Projects

- Life Cycle Costing for FMs (90% done)
- •Understanding the "exemplary" FM (in progress)
- Global 12-City Study (in progress)
- Making the Case at the C-Suite (90% done)
- •Salary Dashboard (in progress)
- •Early involvement of FM (need volunteers!!!) ③
- "Benchmarking the World" (all major regions)

# Future – I am Very Excited

- What do I know? = Nothing
- Prices = Uncertainty; Materials = More Certain; Limited control of either
- Labor = A New Model Needed; Key Differentiator

Possibility of Tremendous Improvements – but window may be tight

- Technological Revolution
- Moving into a New Economy

# Questions? – More Info?

# PPT version of Slides?

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